



Fundraising Ideas that Work

These simple ideas are great ways to raise funds. Special events are a fun way to get your friends and neighbors to get together, have a great time and raise money for challenged athletes.

Restaurant and happy hour parties

- Reserve your spot - Talk to the owner or manager of your favorite restaurant and see if you can use a room for a raffle or fundraising party.
- Be the bartender - See if the manager will donate \$1 for every draft beer you pour. Yes! You'll be the bartender for a couple of hours. It really works and your friends will love seeing you behind the bar. You get to keep the tips too!
- Ask that a percent of proceeds for dinner, lunch, happy hour, whatever, go directly to CAF. Most businesses are happy to make a deal with you.

How about hosting a cocktail party, picnic, wine tasting, or some type of event?

- Invite those that have contributed as a thank you but also invite new prospects.
- Charge an attendance fee or have everyone purchase an opportunity drawing ticket and give away a prize.
- Ask each guest to bring a bottle of wine and a donation. You keep the donations and have a wine exchange so everyone gets to leave with a new bottle to try. Keep things fun and interesting for your donors.

Community garage sale

- Talk to your neighbors – get together with neighbors to hold a community or block garage sale with all proceeds going to CAF.
- Buy fresh donuts and make fresh coffee. Sell them at the garage sale.
- Promote CAF – in your flyers and on your signs, be sure to mention that all money will be donated to CAF. Make sure you have CAF information packets on hand.

Silent auction or raffle

- Visit local merchants and request donations of popular items – remember that all items donated will be tax deductible (Contact CAF for the tax receipt). Many merchants in your area are willing to donate product!
- Be creative – talk to travel agents, resorts, restaurants, sources for sports equipment and memorabilia.
- Create a fun sign-up sheet for each product, describing the product and list minimum bids.

- Create a 50/50 raffle. Sell tickets at a large gathering. The prize is half the “pot”. The winner splits the “pot” with you – you get 50% of the proceeds to place towards your goal.

Do you own your business?

- Create a display area that showcases the CAF program and your involvement.
- Create a donation jar where people can discreetly donate to your cause.
- Get your staff involved and hold a company fundraiser.
- Talk to your vendors and see if they will sell you a product at cost – give the proceeds to CAF.