

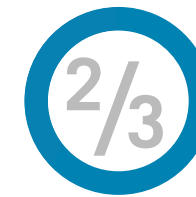


## THE CASE TO GROW REGIONAL IMPACT

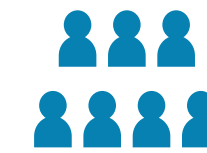
### OVERVIEW

By building on our regional efforts in Northern California and the Northeast, we will have a greater impact on the lives of individuals. CAF can help connect people with resources and with each other, forming a strong community that will help more people rediscover the power of sports and a healthy lifestyle.

### WHY IT MATTERS

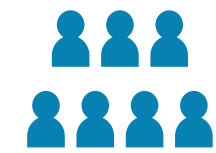


People with spinal cord injuries determine their coping strategies by week 12 post-injury<sup>5</sup>



An estimated  
**700,000**

Physically challenged individuals in the Northeast would benefit from CAF programs<sup>4</sup>



An estimated  
**130,000**

Physically challenged individuals in the Bay Area would benefit from CAF programs<sup>4</sup>

### OUR PLAN OF ACTION

- ▶ Host quarterly camps and clinics in each region
- ▶ Develop partnerships with local adaptive sports organizations
- ▶ Cultivate relationships with local hospitals/clinics/rehab facilities
- ▶ Invite trained and credentialed mentors for hospital visits
- ▶ Assist with grant applications and promote CAF grant programs
- ▶ Develop local mentors and make connections with physically disabled individuals in the community
- ▶ Organize social/networking gatherings for challenged athlete community
- ▶ Offer training for interested coaches or event directors who want to work with or include adaptive athletes

### THE COST

\$1,500,000 over three years