



CAF 25TH ANNIVERSARY MAJOR GIFT CAMPAIGN

GIFT CHART TO ACHIEVE \$8.0 MILLION GOAL

Recognition	# of gifts	Gift Amount	3 Annual Payments	5 Annual Payments	Level Total	Cumulative Total
Global Influencer	1	\$1,500,000	\$500,000	\$300,000	\$1,500,000	\$1,500,000
Game Changer	1	\$1,000,000	\$333,333	\$200,000	\$1,000,000	\$2,500,000
Life Changers	2	\$750,000	\$250,000	\$150,000	\$1,500,000	\$4,000,000
Difference Makers	2	\$500,000	\$166,667	\$100,000	\$1,000,000	\$5,000,000
Champions	4	\$250,000	\$83,333	\$50,000	\$1,000,000	\$6,000,000
Heroes	4	\$150,000	\$50,000	\$30,000	\$600,000	\$6,600,000
Advocates	9	\$100,000	\$33,333	\$20,000	\$900,000	\$7,500,000
Benefactors	10	\$50,000	\$16,667	\$10,000	\$500,000	\$8,000,000

APPRECIATION + RECOGNITION

Campaign Donors to be permanently recognized on the “25th Anniversary Campaign Wall of Honor” at the Deni & Jeff Jacobs Challenged Athletes Center

Other Recognition Opportunities for gifts of \$100,000 or more:

Naming Rights:

- CAF World Headquarters & Future Regional Facilities
- Opportunities within Specific Programs
- Create a Fund at CAF in Donor’s Name
- Grants Funded in Your Name

Special opportunities for 2018:

- \$25K Club
- Celebration of Will Gala, April 13, 2019 San Diego – Grand Finale of Anniversary

Planned Gifts:

- Membership in CAF Legacy Club

Special Recognition:

- CAF Marketing Materials
- 25th Anniversary Campaign Donor - Commemorative Jewelry Piece
- Annual Campaign Donor Appreciation Reception