



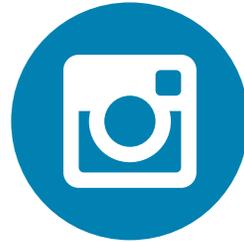
SOCIAL MEDIA TOOLKIT

#BESTDAYINTRI

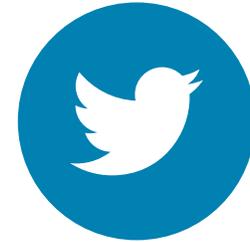




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@cafoundation



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#BestDayinTri #TeamCAF



[linked.com/company
/cafoundation](https://linked.com/company/cafoundation)



[youtube.com/c/
ChallengedAthletesFoundation](https://youtube.com/c/ChallengedAthletesFoundation)

IMAGE DOWNLOAD

LINK TO FOLDER CONTAINING ALL SOCIAL MEDIA IMAGES :

https://www.dropbox.com/sh/1nynz4xqfkb4nhw/AAAqHF4w8Hmnq_AY9H0zn4z4a?dl=0

FOLDER CONTENTS



LIVE STREAM

Images to promote the Live Stream



INSTAGRAM

Photos sized specifically for Instagram



FACEBOOK & TWITTER

Photos sized specifically for Facebook, and can be used for Twitter too

LIVE STREAM



Not able to make it to the #BestDayinTri? Great news! Watch it live online Oct. 21st from 7am until 10 am PDT at CAFLIVE.COM or on Facebook (@CAFORG).

Experience sport like never before! Tune in LIVE from 7am-10 am PDT on Oct. 21st on CAFLIVE.COM and on Facebook (CAFORG). #BestDayinTri

Experience the incredible moments of the #BestDayinTri live from wherever you are! Tune in from 7-10am PDT on Oct. 21st on CAFLIVE.com and on Facebook (@CAForg).

From a participant voice:

Experience why I support @cafoundation as a participant of the #BestDayinTri! Tune in to watch it live, Oct. 21st from 7-10am PDT on CAFLIVE.com and on Facebook, (CAForg)

**For Facebook replace @cafoundation with @CAForg*

DOWNLOAD SOCIAL IMAGES FOR LIVE STREAM

<https://www.dropbox.com/sh/0kr9lu5qafqlz1f/AABJpETVWXTpxkQgehIWzkPua?dl=0>

PRE-EVENT

XX days until the 25th #BestDayinTri! This year's 25th celebration is going to be better-than-ever. Join me in La Jolla Cove Oct. 21st and find out why it's called the #BestDayinTri. Learn more—<http://bit.ly/25SDTC>

The 25th #BestDayinTri is almost here! More than a tri, it's an unforgettable sports weekend including athletes of ALL abilities. This year's 25th celebration is going to be better-than-ever. I'm so excited!

I can't wait to celebrate #TeamCAF athletes and the 25th anniversary of @cafoundation at the #BestDayinTri. Come out Oct.21st to La Jolla Cove and see why I support giving individuals with physical challenges access to sports. Learn more—<http://bit.ly/25SDTC>



FUNDRAISING

I'm so excited to support @CAFoundation at the 25th #BestDayInTri on October 21st. Join me in giving individuals with physical challenges access to sports and an active lifestyle.

< insert fundraising link >

The #BestDayInTri is almost here! Help me support @CAFoundation and its mission to give individuals with physical challenges access to sports. < insert fundraising link >

For Facebook replace @cafoundation with @CAForg

DURING



So many magical moments already happening here at the #BestdayinTri with @cafoundation and the day isn't even over yet. So excited to be here! #BestDayinTri

I am so excited to be at the #BestdayinTri changing lives for individuals with physical challenges through @cafoundation!

I'm here at the #BestDayinTri with athletes of ALL abilities getting ready to run swim 1 mile, bike 44 miles, and run 10 miles in support of @cafoundation. Can't wait, wish me luck!

From corporate team: We're so excited to be here today at the 25th @AspenMP San Diego Triathlon Challenge supporting @cafoundation. Our team is looking forward to changing lives together! #BestDayinTri

**For Facebook posts replace @Cafoundation with @CAForg*

SAY THANKS FOR FUNDRAISING SUPPORT

I'm so excited to be here at the 25th anniversary of the #BestdayinTri! Thank you for all of your support in helping me get here today. Together we're transforming lives for individuals with physical challenges.

AFTER SDTC



Wow, what an incredible day changing lives! So many magical moments, I am so happy I was a part of the 25th Anniversary of the #BestDayinTri supporting @cafoundation

What an inspiring day at the #BestDayinTri supporting @cafoundation! I swam 1 mile, biked 44 miles, and ran 10 miles to support individuals with physical challenges having access to sports.

The #BestdayinTri was the best-ever! I am so happy I could be a part of this inspiring day supporting @cafoundation and individuals with physical challenges. Can't wait until next year!

**For Facebook posts replace @Cafoundation with @CAForg*

MAKE SURE TAG #BESTDAYINTRI

Share your favorite photos from the day using #BestDayinTri and your post could be featured on Challenged Athletes Foundation's social media channels.