



A Celebration of Heroes, Heart, and Hope At Home Gala

2021 Sponsorship + Ticket Package Opportunities
June 9th, 2021

The Must Attend Event of the Year – Click Below to Watch



CHALLENGED ATHLETES FOUNDATION (CAF) OUR IMPACT TODAY

We've made it through one of the most difficult years in human history. For many of us sports, physical activity, and fitness were the guiding lights that helped us power through 2020.

Now, it is a new year. Our spirits are stronger. Our hearts are full of gratitude for our CAF community. And our belief in the power of sport to strengthen from the inside out is deeper than ever.

We are all ready to get off the sidelines and back into the game of life through sport.

Here's a few ways we've been turning to sport for strength:

- > **Grant exchanges or deferments to support home gym equipment, deferred competitions and virtual training**
- > **Online training programs, webinars, and digital training videos**
- > **Equipment innovation like the Grit Freedom chair to help kids and adults access the outdoors**
- > **Heroes of Sport weekly interview series to keep our community connected**
- > **Expanding our virtual cycling club**
- > **Cheering on our 2021 Paralympians as they head to Tokyo**

And planning for the time when we can finally be together, in person, again.

We continue to put our heart and soul into getting challenged athletes and the community that supports them stronger through sport.



AT HOME /// 6.9.21 ///

TIMES ARE EAST COAST

Join us for A Celebration of Heroes, Heart and Hope At Home Gala, benefiting the Challenged Athletes Foundation (CAF). As the world begins to open up, we hope you will open your home and heart to an unforgettable evening.

6:30-7:15pm COCKTAIL + CULINARY EXPERIENCE

Start the night with an artisanal cocktail and culinary experience streamed live from Montana and CAF Athlete and Chef Eduardo Garcia. A Premier Gala Gift Box will be sent to include spirits, specialty ingredients, instructions, CAF gifts and gear to take part in style! Perfect for a family or group of friends to enjoy this engaging time together!

7:15-8:00pm EVENING PROGRAM WITH ATHLETE STORIES

Sharing the stories of challenged athletes resilience during the pandemic and how they have needed the support of CAF and its community more than ever will be paramount in our short, impactful program. You will leave the evening stronger through sport!

MEET THE HEROES EXPERIENCE

Also unique to this year's event will be the opportunity to meet and do sport with some of the challenged athletes in the region. We will be sharing athletic activities for many to enjoy and curating custom adventures like fly fishing in Montana, skiing in Sun Valley, surfing in Hawaii for top sponsors.



PACKAGE OPTIONS

GAME CHANGER \$250,000	CHAMPION \$100,000	HERO \$50,000	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000
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COCKTAIL, CULINARY + MUSIC EXPERIENCE

Premier Gala Box delivered to you and guest homes prior to event day to include everything needed for Chef Eduardo's Montana cocktail and culinary experience including spirits, specialty and fresh ingredients, unique curated CAF gifts to join the fun!

Host + 10 Guest Homes	Host + 5 Guest Homes	Host + 2 Guest Homes	One Host Box	One Host Box	One Host Box
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MEET THE HEROES EXPERIENCE

CAF to arrange an exclusive, custom outdoor adventure with challenged athlete(s) for your family or company leaders to enjoy sport together!

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Invites to planned regional sports activities with local challenged athletes

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PREMIUM CAF GEAR

CAF Nike jacket, shirt + Headsweats hat

Host + 10 Guest Homes	Host + 8 Guest Homes	Host + 2 Guest Homes			
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CAF Nike shirt + Headsweats hat

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SPONSOR RECOGNITION

Company logo or name presented with event title, event website, press release, social + digital media and all marketing materials

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Unique branding opportunity during evening program

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Company logo or name on event website, press release, social + digital media and all marketing materials

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Verbal recognition during evening program

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Permanent recognition at CAF World Headquarters

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Company or name recognition included in appreciation ad in local prominent publication

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PERSONALIZED IMPACT

Opportunity to create a fund at CAF in your name

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Opportunity to present grant to local challenged athlete

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Challenged athlete to speak at function of your choice

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COUPLE TICKETS \$500 and **SINGLE TICKET \$250** to include Party Gala Box delivered to you to join Chef Eduardo's Montana cocktail and culinary experience to include mini spirits, specialty ingredients, recipe card and unique curated CAF gift!

RSVP

Order online at HeroesHeartandHope.com or return the completed form below.

Game Changer Package - \$250,000

Hero Package - \$50,000

Gold Package - \$15,000

Couple Tickets - \$500

Champion Package - \$100,000

Platinum Package - \$25,000

Silver Package - \$10,000

Single Ticket - \$250

Contribution

\$ _____ I am unable to attend the 2021 A Celebration of Heroes, Heart and Hope Gala,
but wish to make a contribution in support of the event.

Grand Total

\$ _____

Payment Method

Check (payable to Challenged Athletes Foundation)

Visa | Mastercard | American Express

Card Number _____ Exp Date _____ Security Code _____

Billing Address _____

Host and Additional Families Included in Your Sponsorship

Your support not only helps to underwrite event costs, but ensures that a majority of the funds raised will go directly to support challenged athletes.

Return Your Completed Order Form To:

Challenged Athletes Foundation

Attn: Heroes, Heart and Hope

9591 Waples Street, San Diego, CA 92121

Contact

Nancy Reynolds

nreynolds@challengedathletes.org

Order online at HeroesHeartandHope.com

MUCH GRATITUDE TO OUR CHAIRMAN + FOUNDER SCOTT STACKMAN



“From an early age, my parents Howard and Gail Stackman taught me the importance and need of giving back. These values drove me to bring this iconic event to New York City, which over the last fourteen years has raised over \$22 million dollars to help challenged athletes be stronger through sport. Emily and I are seeding this early in our children Gabby, Owen, Dylan, and Danica and are excited they can be a part of this year’s gala at home.”

