



2017 PARTNER AND FUNDING OPPORTUNITIES

TO BENEFIT THE CHALLENGED ATHLETES FOUNDATION

Challenged Athletes Foundation® (CAF) strives to connect and develop long-term relationships with corporate partners, private foundations and other funders who share our commitment to improve the lives of others through sports. We believe that a successful relationship has several points of intersection in terms of shared value, employee engagement, transformational moments and a genuine understanding of what each party brings to the table. These unique funding opportunities include:

> **Signature Event Sponsorship** – (separate decks available) Experience our unique fundraising events while gaining access to CAF's audience of highly passionate and motivated individuals, who continually challenge themselves and are loyal to the brands that resonate with their active lifestyle. Sponsorship helps underwrite the event costs, so the majority of donations for each will go to serve the CAF mission.

San Francisco Gala, San Francisco > Spring 2017

A Celebration of Heroes, Heart and Hope Gala, New York > June 13, 2017

Back-to-Back Cycling Challenge – Nor Cal > August 2017

Mazda Foundation Million Dollar Challenge > October 2017

Aspen Medical Products San Diego Triathlon Challenge > October 2017

YMCA of San Diego County Tour de Cove > October 2017



> **Program Funding** – Foundation grants, corporate giving and sponsorship ensures that challenged athletes have continued access to adaptive sports equipment, coaching, mentoring, competition expenses and sports clinics to thrive and grow in the future.

Access for Athletes Grant Program > Grant funding for athletes of all ages and abilities in the US and globally

Rising Star Camps + Clinics > National sports clinics that provide the first step to what's possible

Operation Rebound® > Helps injured military and first responders rebound in life using sports

Speakers Bureau > Challenged athlete spokespeople share stories at corporate and community events

Youth Paratriathlon Camp > 3-day camp that trains the future athletes of Paratriathlon

Junior Seau Adaptive Surf Program > Develops the next wave of adaptive surfers through youth coaching and clinics



> **Corporate Initiatives** – CAF promotes a corporate culture of philanthropy through the following meaningful engagement opportunities.

Charity Beneficiary > Make CAF the beneficiary of your next annual sales or managers meeting

Team Fundraising > Create a team fundraising challenge for one of our events

Giving Campaign > Designate CAF as option for internal giving campaign

In-Kind Donations > Provide in-kind services or product donations for CAF programs and events

