



2021 Sponsorship + Ticket Package Opportunities
June 17, 2021

OUR MISSION

It is the mission of Challenged Athletes Foundation to provide opportunities and support to people with physical challenges, so they can pursue active lifestyles through physical fitness and competitive athletics.

CAF believes that involvement in sports at any level increases self-esteem, encourages independence and enhances quality of life.

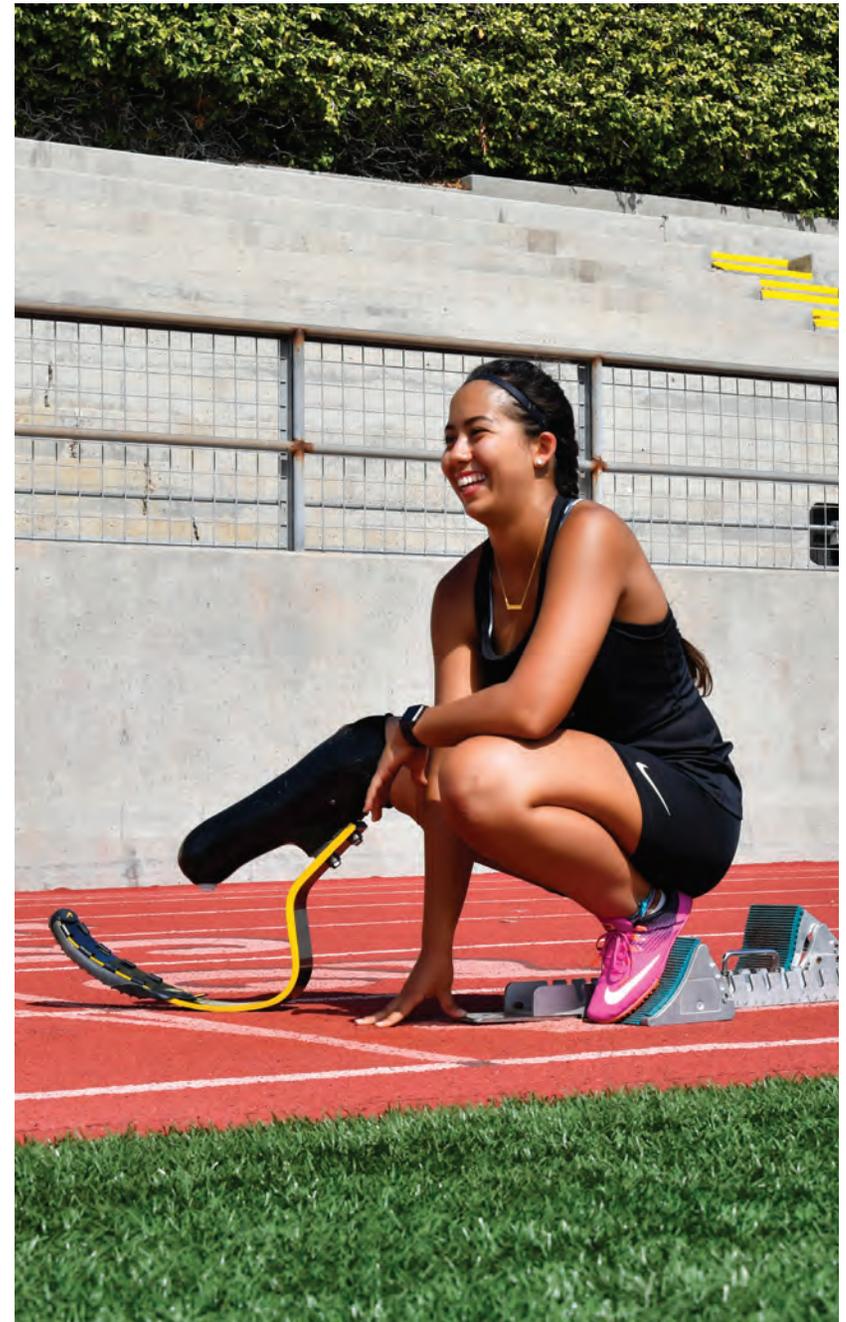
OUR PROGRAMS

Grants for adaptive sports equipment - prosthetic running feet, handcycles and sport wheelchairs, travel, training and competition expenses (items not covered by insurance).

Camps + Clinics - running + mobility, para-triathlon, swimming, adaptive cycling, wheelchair basketball, sit volleyball and more.

Operation Rebound - support for injured military, veterans and first responders to strengthen their mental and physical well-being through sports.

Mentorship + Community - empowers newly injured, provides inclusion and strengthens communities.





OUR IMPACT TODAY

We've made it through one of the most difficult years in human history. For many of us sports, physical activity, and fitness were the guiding lights that helped us power through 2020.

Now, it is a new year. Our spirits are stronger. Our hearts are full of gratitude for our CAF community. And our belief in the power of sport to strengthen from the inside out is deeper than ever.

We are all ready to get off the sidelines and back into the game of life through sport.

Here's a few ways we've been turning to sport for strength:

- > Grant exchanges or deferments to support home gym equipment, deferred competitions and virtual training
- > Online training programs, webinars, and digital training videos

- > Equipment innovation like the Grit Freedom chair to help kids and adults access the outdoors
- > Heroes of Sport weekly interview series to keep our community connected.
- > Expanding our virtual cycling club
- > Cheering on our 2021 Paralympians as they head to Tokyo

And planning for the time when we can finally be together, in person, again.

While the future is uncertain, we feel hope and gratitude for the opportunities in front of us. We know sports and physical activity are the keys to reloading our resilience, strength, and spirit.

We continue to put our heart and soul into getting challenged athletes and the community that supports them **stronger through sport.**

JOIN US

6.17.2021 /// AT HOME /// 6:00pm

6:00pm Entertainment and Virtual Lounges
6:45pm Evening program with Athlete Stories

This year, we are coming together to recognize and strengthen our commitment to the Challenged Athletes Foundation (CAF) through small, intimate gatherings with friends, family, and teammates! As we plan for the time when we can come together again, in person, we hope to celebrate with all of you. We invite you to open your home and heart to an evening showcasing the triumphs, accomplishments, and passion of our community by sharing the power of sport with those you love.

ENTERTAINMENT & LOUNGE EXPERIENCE

Before the powerful presentation, we'll start the evening off with music from the Well Known Strangers and challenged athlete, special guest performer, Breezy Bochenek. You will also have the opportunity to connect with challenged athletes, friends, family, and others in the CAF community through our unique online "lounges". Sit back, relax, and enjoy this impactful experience with a Premium Hospitality Box or catered meal with family and friends that will be sent to include wine, gourmet bites, CAF gifts and gear to take part in style!

CAF PROGRAM

Stories of challenged athletes' resilience, strength, and spirit during the pandemic. See first-hand how CAF and its community came together to support our athletes during a time when they needed it more than ever. This short, impactful evening will leave your heart full, and your belief in the power of sport to strengthen from the inside out will be deeper than ever.



PACKAGE OPTIONS

Each Sponsor Viewing Experience is offered as a Virtual or In-Home Host.

\$50,000

\$25,000

\$10,000

\$5,000

Gold Package

Silver Package

Bronze Package

Fan Package

VIEWING EXPERIENCE

VIP Virtual Host Experience: Premium hospitality box will be delivered to the homes of you and your guests prior to event day. Each package includes wine, gourmet bites, and a specially-curated CAF gifts.

Host + 8 Households

Host + 6 Households

Host + 4 Households

Host + 2 Households

OR

VIP In-Home Host Experience: Catered meals delivered to your door along with a special CAF gift box with items to distribute to all of your viewing party guests.

Host + 16 Guests

Host + 12 Guests

Host + 8 Guests

Host + 4 Guests

Additional friends, family, and colleagues invited to tune in for the can't-miss entertainment and program.



CAF GEAR

CAF Nike jacket, shirt + Headsweats hat

Host + 8 Households

CAF Nike shirt + Headsweats hat



RECOGNITION

Unique branding or participation opportunity during evening program



Company logo or name on event website, press release, social + digital media and all marketing materials



Verbal recognition during evening program



Visual recognition during event program



Company or name recognition included in appreciation ad in local prominent publication



IMPACT

Grants funded in your name



Opportunity to present grant to local challenged athlete



Invites to planned regional sports activities with local challenged athletes



RSVP

Order online at CelebrationOfHeart.org or return the completed form below.

Gold Package - \$50,000

Bronze Package - \$10,000

Silver Package - \$25,000

Fan Package - \$5,000

In-Home Host

Virtual Host

Contribution

\$ _____ I am unable to attend the 2021 Celebration of Heart soirée, but wish to make a contribution in support of the event.

Grand Total

\$ _____

Payment Method

Check (payable to Challenged Athletes Foundation)

Visa | Mastercard | American Express

Name on Card _____

Card Number _____ Exp Date _____ Security Code _____

Billing Address _____

Host Name (how you will be recognized in sponsorship recognition materials)

Return Your Completed Order Form To:
Challenged Athletes Foundation
Attn: Celebration of Heart
9591 Waples Street, San Diego, CA 92121

Contact
Susan Butler
susan@challengedathletes.org

Your support not only helps to underwrite event costs, but ensures that a majority of the funds raised will go directly to support challenged athletes.

Order online at CelebrationOfHeart.org



MUCH GRATITUDE TO OUR DEDICATED CO-CHAIRS

Allison Caccoma & Alan Shanken /// Lotte Moore



challengedathletes.org
501c3 Tax ID 33-07039596