



HOW **YOU** CAN HELP CAF MAKE A **DIFFERENCE** TODAY



CAF NEED IN CURRENT TIMES

We are working harder than ever to keep the dreams alive and sustain the level of support that we have provided to thousands of people with physical disabilities in our local communities and globally, year after year. CAF's mission is intricately tied to the challenges of our time - a global health pandemic, a devastating financial crisis, and ongoing social injustices as they create even greater barriers for the community we serve. To change this reality, **it will take all of us.**

COVID-19 RELIEF

Provide new virtual programs to ensure CAF athletes can stay active and connected at home during challenging times



PROGRAM SUPPORT

Ensure CAF athletes are provided with the same level of program and grant support to participate in sports this coming year



RACIAL EQUITY

Increase CAF support of minority groups and reach more communities of color with the greatest need





COVID-19 CRISIS RESPONSE

Many people with physical disabilities are **immunocompromised and at risk of serious health complications**, requiring them to be under extreme quarantine through the COVID-19 pandemic. Challenged athletes are in immediate need of resources to **pivot their active lifestyle routines and maintain social connections**.

71% Challenged athletes are now experiencing a **decrease in physical activity**

65% Challenged athletes are now feeling **more socially isolated**

CAF is meeting the urgent needs of our community through new virtual programs:

- Adaptive sport workout content
- Wheelchair Basketball Training Zone –new train anywhere, anytime content series
- Community engagement, personal outreach, and mentorship
- COVID-19 Resource Page on CAF Website
- Virtual Cycling Club for challenged athletes in US –over 100 have received free memberships
- Sports technology grants for those with financial need





PROGRAM + GRANT SUPPORT

CAF grants are awarded to people who would not otherwise be able to afford adaptive sports participation. Today with many experiencing loss of employment and compounded physical health issues, the **current financial crisis is only worsening the struggles faced by our community.**

People with physical disabilities are needing to make critical choices for the future – between basic life needs for themselves and for their families and physical fitness. Without **funding for adaptive sports equipment, coaching and competition costs** and without **camps and clinics to advance in their sport**, challenged athletes will lose out on chances to train and be active. As restrictions lift and CAF looks to upcoming programs and grant awards, it's critical for our community to be provided with the same level of support to be active and healthy in 2021.

62%

Challenged athletes had a household income **under \$50k** prior to the pandemic + financial crisis

37%

Challenged athletes are experiencing **more severe financial hardships** as a result of the current crises





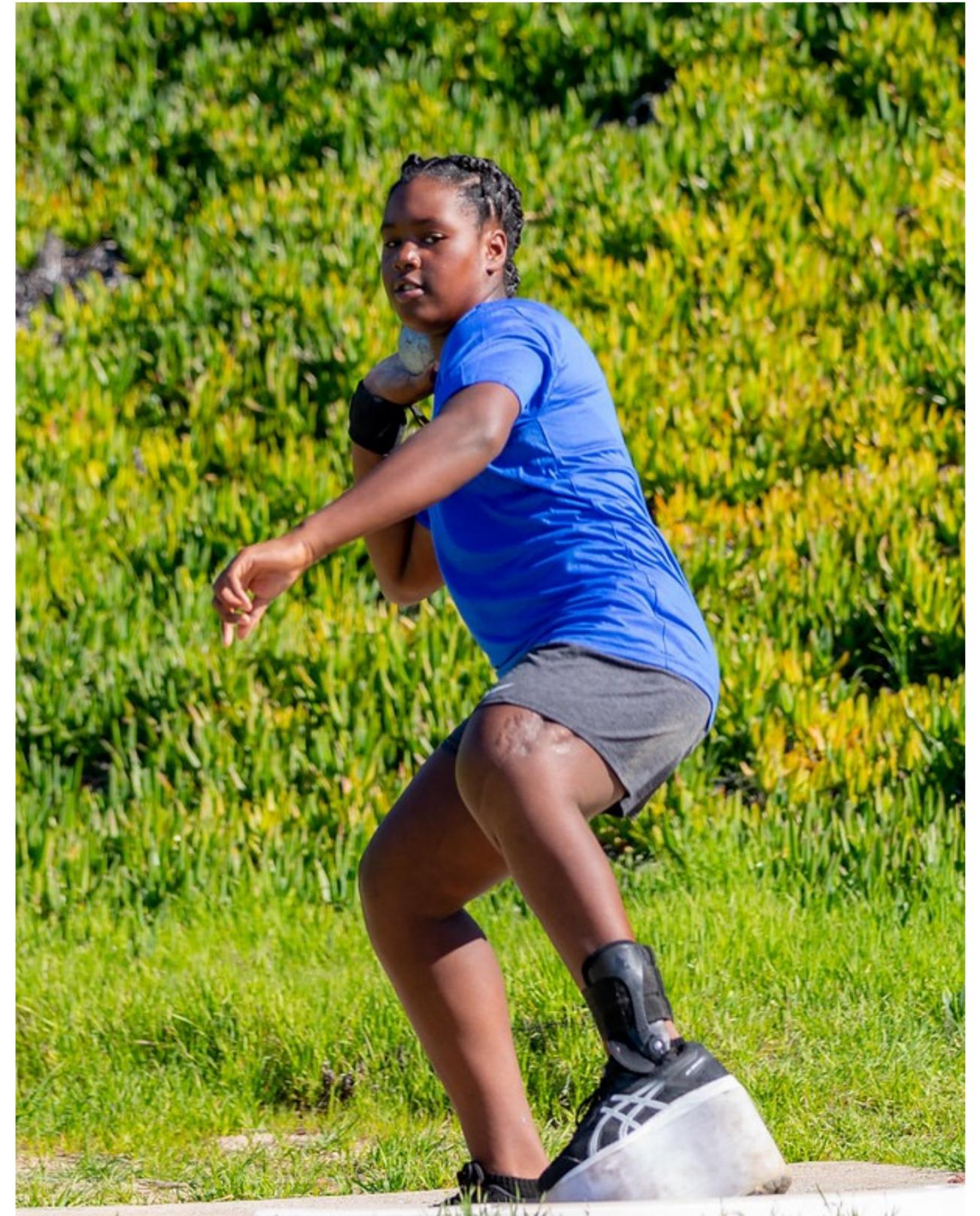
RACIAL EQUITY

We believe in the power of sport to empower lives, heal individuals and unite the world, especially in these times of crisis and conflict. CAF remains committed to fostering, cultivating and preserving a culture of diversity and inclusion. We are addressing the **critical need that intersects race and disability.**

From the disadvantages that exist in many communities of color and impoverished school districts, **black athletes are largely underrepresented across different sports and have less financial opportunity to participate.** We aim to do a dedicated outreach to these lower income communities to help them achieve their sports dreams.

Your support of CAF programs today will help us reach more individuals of diverse backgrounds through increased:

- **Community outreach** where CAF is needed most
- **Virtual clinic, training and mentor outreach** to communities of color
- **Grant distribution** for underserved minority groups in need





CAF FINANCIAL NEED

CAF is now faced with unprecedented financial uncertainty with fundraising events being canceled, donations slowing, and many grant funders shifting dollars to other causes. With a projected \$4 million loss in revenue this year, 40% fewer grants could be awarded in a time when we are expanding our community reach and the need for support is growing by 20% each year.

People with physical disabilities are relying on CAF support now more than ever – we need you to make this support possible.



By supporting CAF today, you're creating opportunities for challenged athletes to be involved with adaptive sports, fitness, community connections, and inclusion in society's health and wellness activities.