

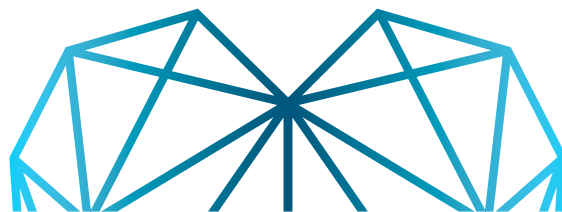


CHALLENGED ATHLETES FOUNDATION
CELEBRATION OF HEART



2024 Sponsorship + Ticket Package Opportunities

May 31, 2024 @ Pier 27



CHALLENGED ATHLETES FOUNDATION
CELEBRATION OF HEART



Friday, May 31, 2024 /// 6-10PM

Pier 27, Upper-Level City View Room: 27
The Embarcadero, San Francisco, CA 94111

Cocktail Attire

Hosted Bar

Passed Hors d'oeuvres and Buffet Action Stations

Seated Dessert and Program

DJ & Dancing

On-site Parking and Complimentary Valet

The Extraordinary Power of a Dream

Most journeys begin with a dream. The power of dreams is undeniable...sparking passions and igniting enthusiasm.

The Challenged Athletes Foundation's Celebration of Heart is a tribute to our dreamers—honoring the strength and resilience of the athletes who aspire to reach new heights. And to those who have the heart to help them turn dreams into reality.

San Francisco's Pier 27 provides the perfect setting for an evening of dining and dancing, connection, and community. You'll meet remarkable athletes, learn their stories, feel their passion. You'll see how CAF opens a world of opportunities to those with physical disabilities, cultivating communities through programs, mentorships and coaching; funding the equipment that makes participation possible; and, most importantly, providing unwavering support.

Come experience the extraordinary power of a dream, and transform the lives of CAF athletes.

Reserve Tables, Tickets, or Sponsor the Event:
www.challengedathletes.org/coh

Questions?

Contact events@challengedathletes.org





Our Mission

It is the mission of the Challenged Athletes Foundation to provide opportunities and support to people with physical challenges so they can pursue active lifestyles through physical fitness and competitive athletics. We believe that involvement in sports at any level increases self-esteem, encourages independence and enhances quality of life.

Our Need

Millions of individuals living with physical challenges do not have access to the critical adaptive sports equipment and programming needed to be active.

- ▶ **20% increase in equipment costs.**
- ▶ **Record number of grant applications received.**
- ▶ **Support continuation of current programming/clinics and further expansion in the NorCal region and beyond.**

Table Pricing and Sponsorship Opportunities

Reserve Tables, Tickets, or Sponsor the Event: www.challengedathletes.org/events/coh

► \$50,000 /// Breaking Barriers Sponsor

Impact: *Funds 8-10 handcycles for local athletes to be introduced to or continue cycling.
A piece of equipment can truly provide the power of community!*

Event Perks

- VIP seating for 20
- Includes Champagne, premium wine, and tableside concierge service
- Priority parking access

CAF Mission Engagement

- Opportunity to have a Paralympian seated at your table
- Meet & greet photo opportunity with CAF CEO, Paralympians, and Ambassadors
- Opportunity to host a grant award presentation in your company or family name
- Personal thank you from a CAF athlete to be used in company communications/channels or to share with personal network (content managed by CAF)
- Mix and mingle with CAF Ambassadors and families
- Athlete stories at each table

Event/Marketing Benefits

- Permission to use CAF name/logo (subject to CAF approval)
- Name/LOGO Recognition in the following event promotion (deadlines apply):
 - › Event promotion with local philanthropy press partners (TBD)
 - › Prominent corporate sponsor recognition on event website
 - › Dedicated social media posts on multiple platforms highlighting partnership
 - › All digital event invitation e-blasts and post-event thank you
 - › Prominent recognition on all event signage and throughout program

► \$25,000 /// Igniting Futures Sponsor

Impact: Funds support travel grants, coaching and equipment needs for 20 athletes to attend adaptive sports clinics like skiing and sled hockey. Participation in an adaptive clinic could be the spark that ignites a future in competitive sports!

Event Perks

- Priority seating for (10)
- Includes Champagne and premium wine
- Priority parking access

CAF Mission Engagement

- Meet & greet photo opportunity with CAF CEO, Paralympians, and Ambassadors
- Personal thank you from a CAF athlete to be used in company communications/channels or to share with personal network (content managed by CAF)
- Mix and mingle with CAF Ambassadors and families
- Athlete stories at each table

Event/Marketing Benefits

- Permission to use CAF name/logo (subject to CAF approval)
- Name/LOGO Recognition in the following event promotion (deadlines apply):
 - › Event promotion with local philanthropy press partners (TBD)
 - › Corporate Sponsor recognition on event website
 - › Social media posts highlighting partnership
 - › All digital event invitation e-blasts and post-event thank you
 - › Event signage

▶ **\$10,000 /// Building Bridges Sponsor**

Impact: *Your support builds bridges from injuries to life-changing opportunities, like funding personal training expenses for cross-fit or martial arts to help 5 athletes further develop their skills, confidence, and independence.*

Event Perks

- Priority seating for (10)
- Includes upgraded wine

CAF Mission Engagement

- Mix and mingle with CAF Ambassadors and families
- Athlete stories at each table

Event/Marketing Benefits

- Permission to use CAF name/logo (subject to CAF approval)
- Name/listing recognition in the following event promotion (deadlines apply):
 - › Recognition on event website
 - › Event invitation e-blast and post-event thank you
 - › Event social media promotion
 - › Event signage

▶ **\$5,000 /// Celebrating Sport Sponsor**

Impact: *Funds provide a piece of life-changing equipment for an athlete competing in wheelchair basketball, tennis or rugby. Access to adaptive equipment removes the financial barrier to celebrate life and sport!*

Event Perks

- Reserved seating for (10)

CAF Mission Engagement

- Mix and mingle with CAF Ambassadors and families
- Athlete stories at each table

Event/Marketing Benefits

- Permission to use CAF name/logo (subject to CAF approval)
- Name/listing recognition in the following event promotion (deadlines apply):
 - › Shared listing in “Thanks to our Partners” video
 - › Event signage

To accommodate our demand for priority seating and tables, Single General Admission Tickets will be available for purchase at a later date, based on tables sales and capacity.

▶ **\$500 /// Single General Admission**



Special thanks to our 2024 Celebration of Heart Event Co-Chairs:

Kristin Roth DeClark & Karl Peterson

Allison Caccoma & Alan Shanken

Lotte Toftdahl & Ryan Goldman

Additional thanks to our CAF Northern California Advisory Council Members

Tania & Larry Albuquerk

Julie & Michael Hughes

Tanja Ross

Mark Bregman

David Jochim

David Schwartz

Kirk Carlsen

Diane Ngo

Mark Walker

Chris Golec