



CORPORATE ENGAGEMENT OPPORTUNITIES

REAL IMPACT // AUTHENTIC STORIES // UNMATCHED VISIBILITY

OUR MISSION



Challenged Athletes Foundation's (CAF) mission is to provide opportunities and support to people with physical disabilities so they can pursue active lifestyles through physical fitness and competitive athletics.

CAF believes that involvement in sports at any level increases self-esteem, encourages independence, and enhances quality of life.

FROM ONE, CAME MANY.

CAF's story began in 1994 with Jim MacLaren, a former Yale football player who became an endurance athlete after losing his leg in a motorcycle accident. When a second accident caused quadriplegia, friends Jeffery, Rick, and Bob launched the San Diego Triathlon Challenge to fund an adaptive van, giving Jim greater freedom and independence.

It was during SDTC that these friends learned for the first time that most insurance companies do not cover adaptive sports equipment, considering it to be a "luxury item." The phrase "from one came many" sparked the founding of CAF and a movement, changing perceptions of what is possible.



WATCH VIDEO



OUR PROGRAMS



GRANT PROGRAM



Critical support for adaptive sports equipment, sports prosthetics, and competition travel, coaching, and training expenses – items that are not typically covered by insurance. In 2024, CAF distributed 4,497 individual grants totaling \$8.1M.

SPORTS CLINICS



Supports athletes of all ages, providing the opportunity to experience a variety of sports. Clinics are led by professional coaches who serve as mentors and role models to inspire and encourage those learning – many for the first time.



WATCH: BUILDING COMMUNITY THROUGH ADAPTIVE SPORTS

OPERATION REBOUND



Serves veterans, active-duty service members, and first responders. Provides opportunities for participants to use sports and physical fitness to rejoin into communities and to be empowered to thrive.

COMMUNITY OUTREACH



Developed to change perceptions about people with physical disabilities. CAF provides key information, resources, and opportunities through outreach, awareness, and education.

OUR IMPACT OVER 30+ YEARS



RAISED
OVER
\$191
MILLION

ACROSS
50
STATES

AND
70
COUNTRIES

SERVING
ATHLETES
AGES
2-94

SUPPORTING
105
SPORTS

FUNDED
52,000
GRANTS

An inset image of a video player is positioned at the bottom center. The video player shows a black screen with a white grid pattern. A blue play button is centered over the grid. The text 'CHALLENGED ATHLETES FOUNDATION' is visible at the top of the grid, and '1994-2024' is at the bottom. Below the grid, there are several small, colorful buttons with text that is partially obscured.

CHALLENGED ATHLETES FOUNDATION
1994-2024

THE NEED



INCREASING ACCESS TO SPORT

Despite the positive, proven benefits of sport on overall health and wellbeing, many athletes with physical disabilities are still left on the sidelines. Two of the greatest well-known barriers to sport are financial and program accessibility.

CAF exists to open doors – doors that lead to unlimited possibilities through sport. When given an equal chance to play and thrive, people of all ages discover their full potential in all aspects of life.



LANDIS SIMS,
CAF Athlete
Featured In - *Just Watch Me*
(Documentary)

DID YOU KNOW?

The financial barriers to access sports and an active lifestyle are considerably higher for individuals with physical disabilities. Adaptive sports equipment is not mass-produced and is often customized for the athlete.

**Single Running
Prosthetic // \$15,000**

**Rugby
Wheelchair // \$7,540**

**Basketball
Wheelchair // \$4,490**

**Racing
Wheelchair // \$4,080**

Hockey Sled // \$767

70% of CAF-supported grantees have an average annual household income of below \$50,000.

OUR PARTNERS



PROUD TO HAVE BEEN SUPPORTED BY:

STRATEGIC PARTNERS

Deloitte // ROTH // Bridgestone // Dick's Sporting Goods // IRONMAN // PHLX // Marvell // Service Now // Amazon // Grainger // Canyon Bikes // INTUIT

CELEBRITIES

Robin Williams // Oprah Winfrey // Bill Walton // Kobe Bryant // Shaun White // Drew Brees // Michelle Wie // Klay Thompson // Bob Costas // Joe Musgrove

SPORTS TEAMS

SF Giants // Philadelphia 76ers // Philadelphia Phillies // New Jersey Devils // San Diego Padres // Golden State Warriors // San Diego Wave // Buffalo Sabres // Philadelphia Flyers // New Orleans Pelicans

GLOBAL PARTNERS



CHALLENGED ATHLETES FOUNDATION

CORPORATE ENGAGEMENT



Partnering with CAF connects your brand to powerful stories of resilience, innovation, and human potential.

By supporting CAF, you demonstrate a genuine commitment to inclusion, community impact, and empowering individuals to achieve what once seemed impossible.

Together, we can create lasting change and champion a world where opportunity through sport is limitless.



ATHLETE ACCESS

From Paralympians to youth athletes, CAF connects companies to adaptive athletes who show what's possible through community support, determination and a positive attitude.



COMMUNITY ENGAGEMENT

Invite employees and families to volunteer at local adaptive sports clinics or to participate at inclusive events highlighting the benefits of living an active lifestyle.



KEY MARKETS

Activate your brand in key markets like San Diego, San Francisco, Los Angeles, New York, New Jersey and Philadelphia.

Additional activation opportunities to be explored coast-to-coast.

EMPLOYEE CONNECTION



More than ever, people are seeking workplaces where they feel seen, heard, and truly part of something bigger. Partnering with CAF inspires a culture of belonging, where diversity is celebrated and purpose-driven values lead the way toward a more inclusive future.

CORPORATE BENEFITS



+ BRAND VISIBILITY

- ✓ Highlight in CAF National + Regional Newsletter
- ✓ Dedicated Social Media post across CAF channels
- ✓ Collaborative blog post featuring shared impact
- ✓ Recognition on CAF website

+ PARTNER TOOLKIT

+ CUSTOM IMPACT REPORT

+ CUSTOMIZABLE EVENT + CONTENT PACKAGES:

- ✓ Choose your level of involvement and execute

+ ALIGNMENT WITH DEI, WELLNESS AND CSR INITIATIVES

**Benefits vary based on engagement, sponsorship or partnership level*

ENGAGEMENT OPPORTUNITIES



MOTIVATIONAL SPEAKING ENGAGEMENTS

- ✓ Virtual Speaker Appearance
- ✓ In-Person Speaker Event
- ✓ Corporate Fundraising Kickoff

GRANT PROGRAM ENGAGEMENT

- ✓ CAF Grant Presentation (Local)
- ✓ CAF Grant Presentation (National)
- ✓ Sports Equipment & Travel Grant Support

ADAPTIVE SPORTS & INCLUSIVE EXPERIENCES

- ✓ Adaptive Sports Demonstration or Inclusive Experience
- ✓ CAF Ambassador-Hosted 5K Run/Walk/Roll
- ✓ Adaptive Sports Clinic Sponsorship

UNIQUE FUNDRAISING OPPORTUNITIES

- ✓ Give Back Campaign - \$ or % of proceeds
- ✓ Donate at checkout to support CAF

CAF SPONSORSHIP OPPORTUNITIES

- ✓ CAF Signature Events
- ✓ CAF Beneficiary Events
- ✓ CAF Operation Rebound

CAF MISSION TIE-INS

- ✓ Custom CAF Tie-In Collaboration



ENGAGEMENT OPPORTUNITIES

MOTIVATIONAL SPEAKING ENGAGEMENTS



servicenow

**Unstoppable Spirit:
A Conversation with Paralympic
Gold Medalist Jason Tabansky**

MOTIVATIONAL SPEAKING ENGAGEMENTS

IN-PERSON & VIRTUAL SPEAKER EXPERIENCES

Invite a CAF athlete to join your team in-person or virtually to speak to your employees or community.

These sessions highlight personal journeys of overcoming adversity, goal-setting, and resilience in the face of physical challenges. Speakers offer inspiration that ties into themes like innovation, inclusion, and mental toughness.



**Accenture Celebrated
Disability Pride Month
with Paralympian Steve
Serio.** *(Photo: Bottom Right)*

In honor of **Disability Pride Month**, Accenture proudly hosted Steve Serio, five-time Paralympian, three-time gold medalist, and captain of Team USA's gold medal-winning wheelchair basketball team, as their featured speaker.



MOTIVATIONAL SPEAKING ENGAGEMENTS

CORPORATE FUNDRAISING KICKOFF

Invite a CAF athlete to join your team to speak and kickoff employee giving and corporate charitable match for your company.

Kick off your corporate fundraising initiative or celebrate a successful fundraiser for our mission by welcoming a CAF athlete ambassador to speak to your team (virtually or in-person). Their story of perseverance and achievement will encourage employees to take action and contribute to a meaningful cause. This experience builds a sense of unity and purpose across your workplace.

Lusardi Construction kicked off their SDTC sponsorship with CAF's Landis Sims. *(Photo: Bottom Right)*

CAF athlete ambassador, Landis Sims, spoke to Lusardi Construction Company ahead of their sponsorship of the San Diego Triathlon Challenge. Team Lusardi not only underwrites SDTC, but encourages employees to participate in the triathlon and other events.



ENGAGEMENT OPPORTUNITIES

GRANT PROGRAM ENGAGEMENTS

CAF GRANT PRESENTATIONS – LOCAL & NATIONAL

Partner with CAF to deliver an unforgettable moment to a rising athlete in the community.

Gift a deserving individual with custom adaptive sports equipment or a critical sports expense grant—removing barriers and unlocking their full potential.

This powerful act of generosity creates unforgettable stories that resonate across media channels, while showcasing your company’s authentic commitment to inclusion, impact, and community engagement.

Join CAF in shining a spotlight on a deserving athlete by presenting a life-changing grant at an impactful activation in one of our key regions: Southern California, Northern California, or the Northeast.

National Grant Celebration opportunities are considered outside of the key regions where CAF currently operates.



CAF x Dicks Sporting Goods Foundation gift sports chair to local Boston athlete at DSG House of Sport grand opening. Boston Bruins legend, Patrice Bergeron, joined CAF to present the grant.

CAF Northeast joins together with Toyota and the Philadelphia 76ers to present to local athletes with custom sports chairs!



SPORTS EQUIPMENT & TRAVEL GRANT SUPPORT

Have a direct community impact by supporting the CAF Grant Program and fund essential gear, training, and competition costs.

Companies can create a direct, measurable impact in the communities where employees live and work by supporting the CAF Grant Program—either by investing in athletes within your local regions (near headquarters or office locations) or by aligning support with the specific sports that connect to your brand and workforce. CAF sports expense grants help remove financial barriers that often limit access to sport for individuals with physical disabilities by funding essential needs such as adaptive equipment, coaching, competition travel, and entry fees. This localized or sport-specific approach allows you to see your investment come to life through athletes in their own communities, ensuring resources are delivered where they matter most and empowering athletes to pursue their goals and push what’s possible through sport.



Bridgestone chose to focus its support through the CAF Grant Program on athletes in Ohio and Tennessee, aligning its investment with the regions where the company has its strongest presence to create meaningful, local community impact.

Surf for Impact partnered with CAF to host a surf fundraiser that directly supports adaptive surfing around the world, aligning its impact with CAF’s mission and ensuring athletes have access to the resources they need to thrive in the sport.





ENGAGEMENT OPPORTUNITIES

ADAPTIVE SPORTS & INCLUSIVE EXPERIENCES



ADAPTIVE SPORTS & INCLUSIVE EXPERIENCES

ADAPTIVE SPORTS DEMONSTRATION OR INCLUSIVE EXPERIENCE

Bring the power of adaptive sport to your team!

Empower your employees through an unforgettable, hands-on adaptive sports experience led by CAF athletes and coaches. From wheelchair pickleball and sitting volleyball to wheelchair basketball and beyond, participants will engage in fast-paced, inclusive activities that shift perspectives and deepen appreciation for the resilience and talent of adaptive athletes. This immersive experience highlights the power of sport to unite, inspire, and break down barriers.

Philadelphia Insurance Companies held a sitting volleyball clinic to kick off their SDTC support. *(Photo: Bottom Right)*

Ahead of the San Diego Triathlon Challenge, Presenting Sponsor PHL Y invited CAF Team to their SoCal office to lead a sitting volleyball clinic for their employees to greater understand the intricacies of adaptive sports.

Disclaimer: Availability may vary by CAF region.





ADAPTIVE SPORTS & INCLUSIVE EXPERIENCES

CAF AMBASSADOR-HOSTED 5K RUN/WALK/ROLL

Allow a CAF Athlete to motivate your team!

Unite your team and community around movement, inclusion, and purpose with a dynamic 5K event led by a CAF Ambassador. This all-abilities experience invites participants to run, walk, or roll side by side while celebrating the power of sport to break barriers. With a CAF athlete at the forefront, your event becomes more than just a race—it becomes a statement of commitment to access, equity, and shared achievement.



Marvell Technology hosts their annual 5K in Santa Ana with the help of CAF athletes (Photo: Top)

Marvell hosts its annual 5K Walk/Run at their headquarters and includes CAF as the beneficiary of company support. A CAF Ambassador kicks off the event by leading warmups, sharing inspiring stories, and demonstrating adaptive sports throughout the impactful day.

Disclaimer: Availability may vary by CAF region.



ADAPTIVE SPORTS & INCLUSIVE EXPERIENCES

ADAPTIVE SPORTS CLINIC SPONSORSHIP

Host and underwrite a CAF Clinic to Empower Athletes and Elevate Your Brand

CAF Clinics provide opportunities for athletes of all ages and experience levels to explore a variety of sports in a safe, supportive, and fun environment, led by professional coaches who mentor, inspire, and encourage participants—many experiencing a sport for the first time—while fostering friendship, confidence, and community. For companies, sponsoring a clinic not only demonstrates a meaningful commitment to inclusion and empowerment but also elevates brand visibility by aligning with an inspiring, high-impact mission. Sponsorship creates powerful employee engagement opportunities, allowing staff to volunteer, support athletes, and experience the energy and resilience of the CAF community firsthand.



Morgan Stanley hosted an adaptive tennis clinic to support CAF athletes
(Photo: Bottom)

Morgan Stanley graciously sponsored a tennis clinic for our CAF community in the DMV region. Employees had the opportunity to work with athletes and coaches first-hand to teach basics and techniques, all while experiencing the power of community and sport.

Disclaimer: Availability may vary by CAF region.



ENGAGEMENT OPPORTUNITIES

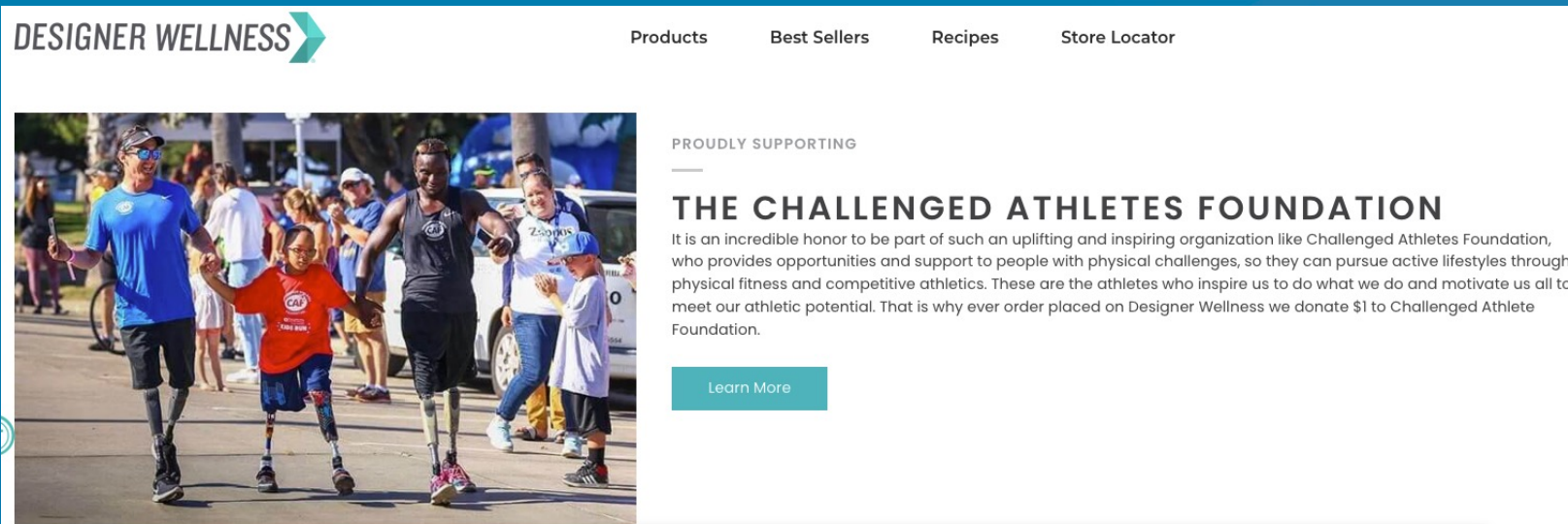
UNIQUE FUNDRAISING OPPORTUNITIES

UNIQUE FUNDRAISING OPPORTUNITIES

Give Back Campaign - \$ or % of Proceeds

Empower customers to make an impact through everyday purchases.

Partnering with CAF through percent-of-proceeds initiatives or donate-at-checkout programs allows your brand to inspire meaningful consumer action while directly supporting athletes with physical disabilities. These campaigns turn everyday transactions into opportunities for inclusion and empowerment—whether through seasonal promotions, product-based give-backs, or year-round checkout donations—while strengthening customer loyalty and reinforcing your company’s commitment to social impact. By aligning with CAF, your brand benefits from a trusted mission partner with national reach and compelling storytelling that highlights the transformative power of sport. Together, we can turn small contributions into life-changing opportunities, providing adaptive equipment, coaching, and grant support that help athletes of all ages and abilities redefine what’s possible.



DESIGNER WELLNESS

Products Best Sellers Recipes Store Locator

PROUDLY SUPPORTING

THE CHALLENGED ATHLETES FOUNDATION

It is an incredible honor to be part of such an uplifting and inspiring organization like Challenged Athletes Foundation, who provides opportunities and support to people with physical challenges, so they can pursue active lifestyles through physical fitness and competitive athletics. These are the athletes who inspire us to do what we do and motivate us all to meet our athletic potential. That is why ever order placed on Designer Wellness we donate \$1 to Challenged Athlete Foundation.

[Learn More](#)





ENGAGEMENT OPPORTUNITIES

**CAF SPONSORSHIP
OPPORTUNITIES**

CAF SIGNATURE EVENTS

SAN DIEGO TRIATHLON CHALLENGE

October 23-25, 2026

SDTC is the iconic and inspiring event that started CAF; throughout the weekend, adaptive athletes and supporters come together for unforgettable moments of competition, community, and empowering lives through sport.

[Sponsorship Opportunities](#)

DEFYING LIMITS

February 7, 2026

Defying Limits is an empowering Los Angeles event that celebrates groundbreaking athletic achievements and the spirit of pushing beyond barriers.

[Sponsorship Opportunities](#)

CELEBRATION OF HEART

April 17, 2026

Celebration of Heart is a powerful gala that brings together the Bay Area community to honor athletes and supporters who embody the heart of CAF's mission.

[Sponsorship Opportunities](#)

HEROES, HEART & HOPE

November 10, 2026

The Heroes, Heart & Hope Gala unites the CAF community together in New York to highlight extraordinary athlete stories and the transformative power of sport.

[Sponsorship Opportunities](#)





CAF SPONSORSHIP OPPORTUNITIES

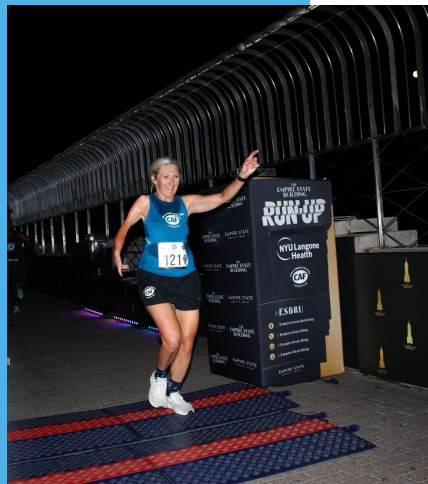
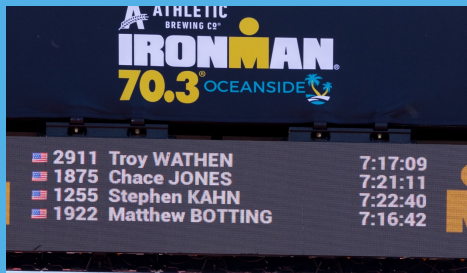
CAF BENEFICIARY EVENTS

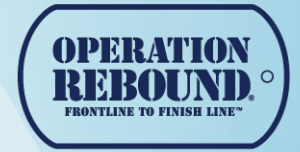
Showcase your company on some of the world’s most iconic race stages while fueling opportunities for adaptive athletes.

Aligning your company with CAF as a charity partner at premier endurance events—including multiple IRONMAN 70.3 races, Escape from Alcatraz Triathlon, Leadville 100, the Empire State Run-Up, and the Bionic Mile—amplifies your impact across global, national, and highly engaged athletic communities. These partnerships place your brand within elite races known for grit, endurance, and world-class competition, while directly supporting CAF athletes who embody those same values. Through integrated on-site visibility, digital exposure, and participant engagement opportunities, your company stands alongside thousands of athletes and spectators as a champion of inclusivity, perseverance, and athletic achievement.

[Team CAF Sponsorship Opportunities](#)

Sponsor #Team CAF	\$5,000-\$30,000* *Sponsorship levels vary by event
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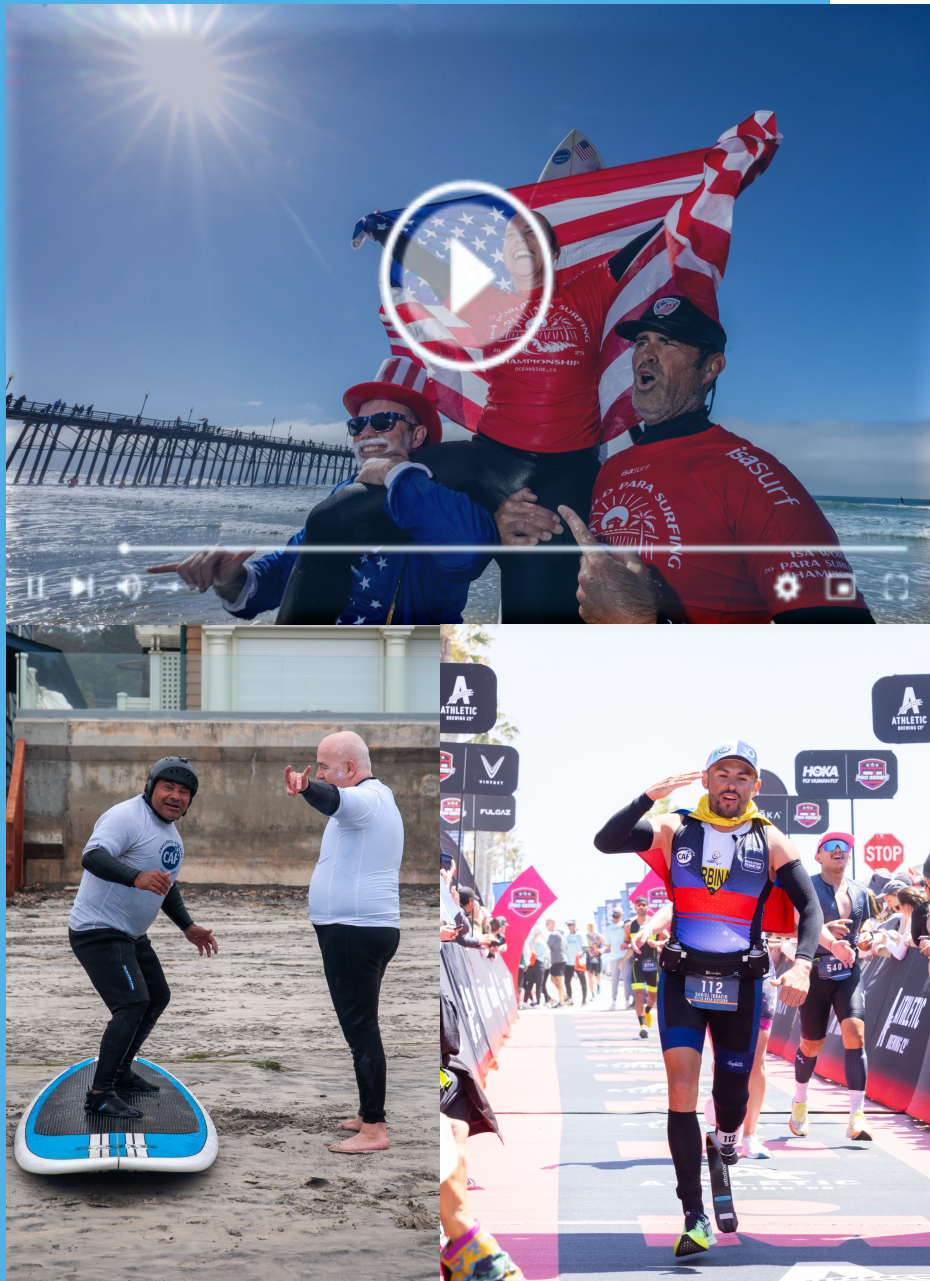
CAF SPONSORSHIP OPPORTUNITIES

CAF OPERATION REBOUND

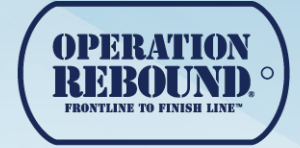
From Frontline to Finish Line -- Empower injured military, veterans, and first responders through sport, recovery, and community.

Sponsoring CAF's Operation Rebound (OR) program positions your company as a dedicated OR partner which supports injured military personnel, veterans, and first responders who have sacrificed in service to our country and communities.

Established in 2008, OR provides essential funding, adaptive equipment, and coaching support that help these heroes rebuild strength, confidence, and purpose through sport—whether they're pursuing rehabilitation goals, reclaiming an active lifestyle, or competing at the highest levels of adaptive athletics. With national visibility across races, clinics, and community events, your partnership connects your brand to powerful stories of courage and determination while authentically demonstrating your commitment to service, resilience, and social impact. Aligning with OR allows your company to engage with military communities and values-driven consumers, all while making a meaningful difference in the lives of those who protect and serve.



SPONSOR OPERATION REBOUND



OR GRANT PROGRAM

Operation Rebound's Grant Program provides direct, individual support for adaptive sports equipment, sports prosthetics, and expenses including coaching, training, and competition travel costs.

Grants are offered year-round through an online application for those who meet the criteria for Paralympic classification.

The program supports athletes nationwide and does not restrict support based upon geography, time of year, or type of sport in which an individual chooses to engage.

During CAF's Fiscal Year 23-24, Operation Rebound empowered 557 athletes totaling \$649,000 in support.

During CAF's Fiscal Year 24-25, Operation Rebound distributed 723 grants totaling \$805,648 – demonstrating the growing need for support.



IMPACT OPPORTUNITIES

Front Line: \$10,000+

Front Line sponsorship recognizes the growing need for funds to support OR athletes at the most critical moment of their recovery – when they are taking their first steps back into sport, strength, and gaining confidence after injury or trauma.

Finish line: \$25,000+

Finish Line sponsorship helps fuel the journey from healing to high performance, providing the resources athletes need to chase podiums, national teams, and Paralympic dreams.

Unique OR Sponsor Benefits

- Recognition on OR landing page
- Operation Rebound sponsor toolkit
- Funds dedicated to supporting injured veterans and first responders



ENGAGEMENT OPPORTUNITIES

CAF MISSION TIE-INS

CUSTOM CAF TIE-IN COLLABORATION

Bring CAF to Your Event: Inspire, Include, Elevate

A custom CAF tie-in brings the power and inclusivity of the Challenged Athletes Foundation directly into a company's existing events, elevating the experience and reinforcing organizational values. Activations—like an adaptive pickleball clinic at the Roth Conference—give participants a firsthand connection to adaptive sports, highlight the resilience and talent of CAF athletes, and create memorable, engaging moments. Beyond the excitement, these collaborations advance DEI and CSR initiatives by celebrating diverse abilities and fostering inclusive participation. Through a CAF tie-in, companies enhance their events while demonstrating meaningful leadership in accessibility and community impact.





PARTNERSHIP BREAKDOWN

PARTNERSHIP LEVELS



**GLOBAL
PARTNER
LEVEL**

\$100,000

**Custom activation management*

**EMPOWERING
ATHLETES
LEVEL**

\$50,000

**Includes three (3) activations per year up to \$50,000 in value.*

**BREAKING
BARRIERS
LEVEL**

\$30,000

**Includes three (3) activations per year up to \$30,000 in value.*

**IGNITING
FUTURES
LEVEL**

\$20,000

**Includes two (2) activations per year up to \$20,000 in value.*

**CELEBRATING
SPORT
LEVEL**

\$10,000

**Includes one activation per year up to \$10,000 in value.*

Commitment to a minimum of a 2-year partnership unlocks exclusive added benefits tailored to your partnership level.

PARTNER BENEFITS:

BRAND ALIGNMENT & RECOGNITION



Industry Exclusivity

**Benefit exclusive to Global Partners*

- ✓ Positions your brand as the sole category partner



Co-Branded Partner Page

**Benefit exclusive to Global Partners*

- ✓ A dedicated webpage showcases your brand partnership, impact, and alignment with our mission



Website Recognition

**Included in all partner tiers*

- ✓ Provides prominent brand visibility on CAF's website to a national audience



Link to Website

**Included in all partner tiers*

- ✓ Includes a direct link from CAF's website to your brand, driving traffic and extending partner visibility



257,000

New Users in
2025



656,059

Home Page Views
in 2025



1,761,138

Total Web Event
Count in 2025

PARTNER BENEFITS:

STORYTELLING, CONTENT & REACH

- + Custom Video Content**
**Benefit exclusive to Global + Empowering Athletes Partners*
 - ✓ Branded video storytelling that highlights your impact and brings your partnership to life -- Watch: [CAF x EoS Grant Give](#)
- + Annual Partner Impact Report**
**Benefit included for Global, Empowering Athletes and Breaking Barriers Partners*
 - ✓ A year-end summary highlighting your partnership impact, outcomes, and athlete stories.
- + National Newsletter**
**Benefit included for Global, Empowering Athletes and Breaking Barriers Partners*
 - ✓ Brand exposure to CAF's nationwide community of athletes, donors, and supporters.
- + Social Media Post(s)**
**Benefit included for Global, Empowering Athletes and Breaking Barriers Partners*
 - ✓ Branded collaborative posts amplifying your partnership across CAF's social channels.
- + Event Photography Guide**
**Benefit included for Global, Empowering Athletes and Breaking Barriers Partners*
 - ✓ Curated event photos for your brand to use in marketing and storytelling.
- + Regional Newsletter**
**Benefit included for Igniting Futures and Celebrating Sport Partners*
 - ✓ Targeted visibility with key local markets and CAF communities.
- + Blog Post**
**Benefit included for Global, Empowering Athletes, Breaking Barriers and Igniting Futures Partners*
 - ✓ A featured story highlighting your partnership, impact, and shared mission -- Read: [CAF Idaho Water Sports Weekend Fueled by Toyota](#)
- + Partner Toolkit**
**Included in all partner tiers*
 - ✓ Access to custom branded assets and messaging to easily promote our partnership across social channels.



73,000

National
Newsletter
Recipients



146,000

Followers
Across Social
Media



2,400,000

Impressions in
2025

PARTNER BENEFITS:

ACTIVATION, EXPERIENCE & COMMUNITY IMPACT

+ Signature Event Sponsorship

**Included in all partner tiers*

- ✓ Sponsorship of a CAF signature event places your brand alongside adaptive athletes, corporate and community leaders, delivering national visibility, meaningful engagement, and authentic alignment with a mission that uses sport to create life-changing impact

+ Volunteer Opportunities

**Included in all partner tiers*

- ✓ Engage your employees in meaningful, hands-on volunteer experiences at CAF events and clinics, fostering team connection while directly supporting adaptive athletes and advancing an inclusive mission through sport



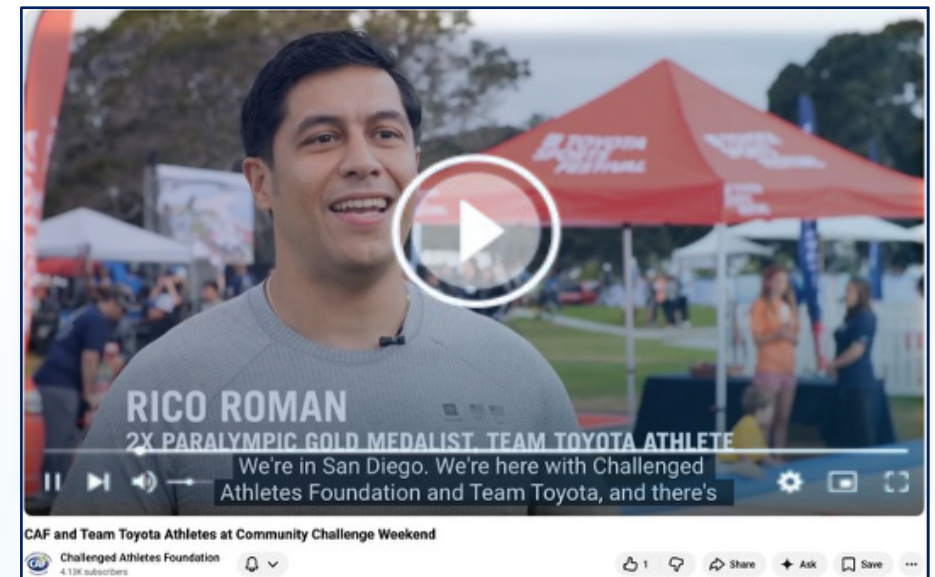
1,000+

Volunteers Across
Signature Events



7,500+

Annual Volunteer
Hours



PARTNERSHIP BENEFITS



	Global Partner	Empowering Athletes	Breaking Barriers	Igniting Futures	Celebrating Sport
	\$100,000+	\$50,000+	\$30,000+	\$20,000+	\$10,000+
Brand Alignment & Recognition					
Industry Exclusivity	X				
Co-Branded Partner Page	X				
Website Recognition	X	X	X	X	X
Link to Website	X	X	X	X	X
Storytelling, Content & Reach					
Custom video content*	X	X			
Annual Partner Impact Report	X	X	X		
National Newsletter	X	X	X		
Social Media Post(s)	X	X	X		
Event photography guide	X	X	X		
Regional Newsletter				X	X
Blog Post	X	X	X	X	
Partner Toolkit	X	X	X	X	X
Activation, Experience & Community Impact					
Signature Event Sponsorship <small>*To be considered or to replace potential activation</small>	X	X	X	X	X
Volunteer Opportunities	X	X	X	X	X

Additional Partner Benefits Include:

- Dedicated support from a CAF team member to guide corporate donations and direct funding to impactful initiatives.
- Assistance in developing a corporate fundraising team via the Fundraise Your Way platform.
- Access to CAF content, including inspiring athlete stories, messaging, and impact reports to support fundraising and corporate social responsibility (CSR) initiatives.



BUILD-YOUR-OWN BENEFITS → \$\$ RANGE

Virtual CAF Athlete Speaker	\$5,000 - \$10,000
CAF Event Beneficiary - Team Sponsor	\$5,000 - \$10,000
In Person CAF Athlete Speaker	\$10,000 - \$15,000
Corporate Fundraising Kick-Off	\$10,000 - \$15,000 <small>*Minimum fundraising commitment</small>
Local CAF Grant Presentation	\$7,500 - \$20,000
CAF Tie In with Partner Activation	\$15,000 - \$30,000
Adaptive Sports Clinic Sponsorship - Existing	\$15,000 - \$25,000
National CAF Grant Presentation	\$20,000 - \$30,000
Adaptive Sports Demonstration / Inclusive Sports Experience	\$25,000 - \$50,000
Official Team CAF Sponsor	\$5,000 - \$50,000
CAF Ambassador Hosted 5k Run/Walk/Roll	\$20,000 - \$30,000
Adaptive Sports Clinic Sponsorship - New	\$30,000 - \$50,000
Sports Empowerment Grant	\$25,000-\$50,000
Signature Event Sponsorship	\$5,000 - \$250,000



Challenged Athletes Foundation

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501(c)(3) Tax ID #33-0739596