

SURF FOR IMPACT



EST.
2024

SEASIDE
REEF

INDUSTRY INVITATIONAL

PRESENTED BY:

CAST
CAPITAL PARTNERS

ALKALINE ADVISORS

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MISSION ———|

Our mission is to host a purpose-driven surf contest that unites the Southern California Commercial Real Estate community, while supporting a meaningful cause. This event will not only foster valuable relationships within the industry but also raise funds for the Challenged Athletes Foundation's (CAF) surf program. Proceeds from the contest will directly benefit adaptive surf events, providing grants that empower individuals of all ages and abilities to experience the joy of surfing.



WHO WE ARE

BRIAN FISCHER

Brian was born and raised in Encinitas, CA. Growing up in a beach town as the youngest of four siblings, it was inevitable Brian would find a love for surfing at an early age. Throughout high school & college, Brian traveled throughout California competing in surf contests (and almost winning). From that point on, Brian has traveled the world on the search for next best wave. It's proven to be his number one passion, and a passion which he shares with a large community throughout San Diego.

Brian attended Cal Poly San Luis Obispo and earned his bachelor's degree in Ag Business with a minor in Entrepreneurship. Brian was heavily involved with the Cal Poly Surf Team, Cal Poly Entrepreneurship Club, and Cal Poly Real Estate Club. After graduation, Brian started full-time at Voit Real Estate Services where he specialized in acquisitions, dispositions, and leasing of office and industrial properties. After seven years Voit, Brian joined CAST Capital Partners with a new role as Managing Director of Occupier Services.

With a love for Real Estate, Surfing, and the city of San Diego, Brian feels that there is no better opportunity to give back to his community. He grew up working with multiple philanthropic organizations, such as Meals on Wheels, Habitat for Humanity, and of course, CAF. Over the last few years, Brian has worked with CAF assisting on any/all local adaptive surf events. Alongside Pierce, he's eager to make a real change and give back to this amazing organization.

WHO WE ARE

A full-page background image showing a person in a black wetsuit surfing a large, curling blue wave. The surfer is positioned in the lower center of the frame, riding the base of the wave's face. The water is a vibrant blue, and the wave is breaking into white foam. The sky is clear and blue, with a hint of a coastline and trees visible in the distance on the left.

Pierce grew up in Honolulu, Hawaii alongside his two brothers and older sister. From a young age, his parents would take him and his siblings surfing around the island and by the age of twelve, he was hooked. His passion for surfing has taken him around the world to places like Fiji, Morocco and Indonesia and he is constantly on the lookout for the next strike mission.

As surfing has been his biggest passion, Pierce was inspired to give back to ocean-centric philanthropy. He started out volunteering for the Surfrider Spirit Sessions organization in Honolulu, teaching at-risk youth how to surf. After moving to San Diego full time, Pierce discovered the Challenged Athletes Foundation (CAF), and the summer events quickly became some of his favorite weekends of the year. Pierce and Brian are very excited to continue to support such a great organization through the Surf for Impact event.

In addition to Pierce's passion for surfing, he also holds a career in real estate finance. Pierce studied economics at UC Santa Barbara and after graduating, moved down to San Diego to start his career at CBRE. Pierce now works at Alkaline Advisors, a San Diego-based consulting firm that provides financial advisory services to developers, owners and lenders.

PIERCE WATUMULL

PHILANTHROPY



The Challenged Athletes Foundation® (CAF) is a world leader in helping people with physical disabilities lead active, healthy lifestyles. CAF believes that participation in physical activity at any level increases self-esteem, encourages independence and enhances quality of life. Since 1994, CAF has raised over \$190M and distributed over 50,000 grants to people with physical disabilities in all 50 states and over 70 countries. Whether it is full funding for a handcycle, helping underwrite a carbon fiber running foot not covered by insurance, or arranging enthusiastic encouragement from a mentor, CAF's mission is clear: give opportunities and support those with the desire to participate in sports and physical activity.

OUR COMPANIES

CAST CAPITAL PARTNERS

CAST Capital Partners is a full-service commercial real estate firm headquartered in California, with offices in San Diego, California, and Las Vegas, Nevada. The firm specializes in a comprehensive range of commercial real estate services, including agency leasing, investment sales, occupier services, property management, and ground-up development. By combining market expertise, strategic insight, and a hands-on approach, CAST helps clients maximize value across every stage of the real estate lifecycle.

ALKALINE ADVISORS

Alkaline Advisors is a real estate consulting firm specializing in custom financial modeling, underwriting and due diligence. Our on-demand approach provides our clients 24/7 access to a team of high-touch financial analysts. To date, our team has underwritten \$7.0B in Total Project Costs and supported over 165 clients across thirty-five states. Our mission is to empower clients to scale and grow rapidly by delivering institutional-quality work tailored to their unique needs. As we continue to expand our footprint within the San Diego real estate community, Alkaline is proud to give back through the Surf For Impact event.

2025 IMPACT REPORT

*"We sincerely appreciate Surf for Impacts incredible efforts to raise over **\$60,000** in support of CAF's work to empower the lives of athletes of all ages through sports like surfing. Additionally, your contributions to Operation Rebound, CAF's program dedicated to military veterans and first responders, has truly changes lives."*

- Challenged Athletes Foundation

MEET MARIA



RECIPIENT OF 2026 CAF GRANT PROGRAM

Maria lost both of her legs below the knee in a fire accident when she was just 45 days old. Growing up in Rio de Janeiro, she refused to let her disability define her and found freedom in the ocean. Maria taught herself to surf and rose to become the Brazilian champion in the PS-Prone 1 category, currently ranked 6th in the world. She says surfing gave her health, confidence, community, and a deeper connection with nature. With a CAF grant, Maria traveled to the 2025 Hawaii World Para Surf Championships to compete for a world title.

MEET JJ



RECIPIENT OF 2026 CAF GRANT PROGRAM

JJ lost his leg below the knee to a bull shark while snorkeling with his family off the Florida Keys when he was just ten years-old. Rather than letting fear define him, JJ has been outspoken about his experience and unafraid to get back in the water and attempt to love the ocean even more than he did before. Through a CAF grant, JJ continues to compete in surfing and has found a supportive community rallying behind him, including his mentor Mike, who guides him both in and out of the water. Together, they share a bond built on resilience and a deep love for the waves and credit CAF for bringing them together.

2025 IMPACT REPORT



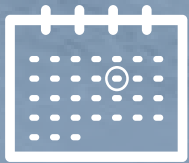
EQUIPMENT UPGRADES

Thanks to the support of Surf For Impact, CAF expanded our adaptive surf program with new surfboards, gear, and essential equipment. With more than 50 clinics held annually in San Diego, safe, accessible, and high-quality equipment is critical to delivering an exceptional experience for our surf community. Our athletes continue to reach new heights because of this generous support.

ACCESS TRAX

Accessibility and safety are foundational to CAF, and with the generous support of Surf For Impact, we purchased Access Trax beach mats, accessible pathways that allow our athletes to travel safely to and from the ocean across sand. Beyond the immediate impact on our athletes' experience, owning this equipment has meaningfully reduced the cost of renting these materials to support our 50+ annual clinics and events. Those savings are redirected where they matter most, back into athlete grants and programming.

EVENT DETAILS



OCTOBER 16TH, 2026
SURF CONTEST DATE



SEASIDE REEF
SOLANA BEACH



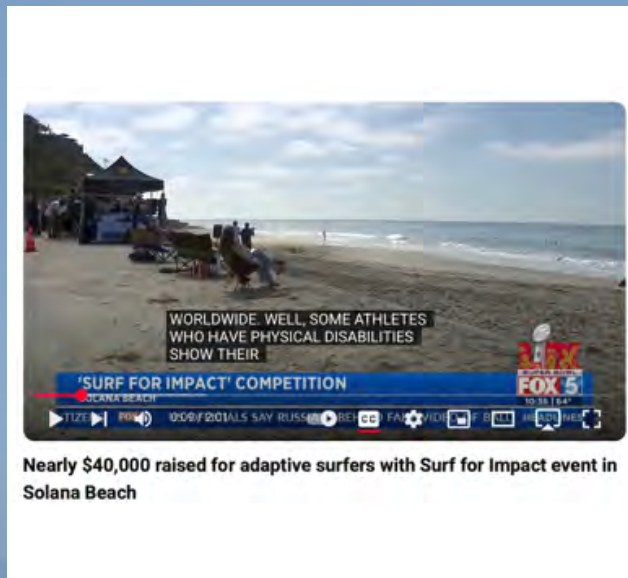
\$150
ENTRY FEE/SURFER



\$25/TICKET
OPPORTUNITY DRAWINGS

SPONSORSHIP OPPORTUNITIES

Last year's event was a major success. We raised over \$60,000, making it a grand total of \$100,000 donated to the Challenged Athletes Foundation in just two short years. Our goal remains the same, fostering strong relationships among all participants while supporting a meaningful cause. Sponsors will gain valuable exposure to top commercial real estate brokers, owners, and developers across Southern California. Please see the links to the articles covering our event below.



2024 - FOX 5 SPORTS



2024 - YAHOO SPORTS



2025 - CHALLENGED
ATHLETES FOUNDATION

SPONSORSHIP TIERS

GOLD

- o Premier sponsorship with key branding across all merchandise, banners, emails and social media.
- o One major item auctioned off on behalf of the Sponsee throughout the event.
- o Exposure to media and local news stations.
- o Free entry into the surf contest for two (2) surfers and four (4) additional prize drawing tickets.

SILVER

- o Base sponsorship with second tiered branding across select merchandise, banners, emails and social media.
- o Exposure to media and local news stations.
- o Free entry into the surf contest for one (1) surfer. Sponsorship will include two (2) additional prize drawing tickets.

COMMUNITY

- o Sponsorships from non-commercial real estate focused companies with a local presence in San Diego.
- o Involvement may be in the form of merchandise, food, drinks and entertainment.
- o Community sponsorship will include third tiered branding across select merchandise, banners, emails and social media.

OUR 2025 SPONSORS

GOLD



SILVER

ALKALINE ADVISORS



BURGER
CONSTRUCTION

Cavignac

delawie

FIDELIS 1031
EXCHANGE



MATTHEWS
REAL ESTATE INVESTMENT SERVICES



RAM
CONSTRUCTION



Voit
REAL ESTATE SERVICES



COMMUNITY



nomadix

OTIS

OURA

★PYZEL



vuor1



FULL SWING



SURE FOR IMPACT



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THANK YOU!



BRIAN FISCHER

brian.fischer@cast-cap.com

760-859-6565



PIERCE WATUMULL

pierce@alkaline-advisors.com

808-722-9269